

# AEA Snapshot: Key Findings from 2019

## EDUCATION



**9** Coffee Breaks conducted in 2019



**7** eStudies conducted in 2019

## EVENTS



**3200**

Estimated Evaluation  
2019 attendees



**670**

Summer Evaluation  
Institute attendees

## MEMBERSHIP



**6,968** Total members



**14%** International members



**11** Total number of working  
groups in 2019



**5** Town Hall meetings  
conducted in 2019



### Where our membership works:

Private Business

Non-Profit Organization

State Agency

Indigenous Nation

Federal Agency

Government

College/University

Governmental

School System

Organization

## FINANCIAL



TOTAL ASSETS

**\$3,656,805**



Annual Revenue

**\$2,497,866**



Expenses

**\$2,537,709**

# SIGNIFICANT ACCOMPLISHMENTS OF 2019



Reduced budget deficit by over \$118,000 (of \$158,000) by reducing operational expenses associated with programs and activities.



Welcomed a new Topical Interest Group: University Based Centers. Launched three (3) new working groups: GEDI Evaluation; Guiding Principles; and Member Advisory.



Completed the Cultural Competence Video, to debut in December 2019.



Welcomed two (2) new Affiliates: Northern California Evaluation Network and Vermont Evaluation Network.



Developed a Board Procedures Manual by which the AEA Board of Directors will govern.



The Evaluation Policy Task Force released the Board-approved EPTF Road Map.



Board received training on Racial Equity and Policy Governance.

## **Connections with other organizations**

African Evaluation Association • Canadian Evaluation Association • Center for Culturally Responsive Evaluation and Assessment • European Evaluation Association • International Organization for Cooperation in Evaluation • Expanding the Bench • The Data Coalition • Western Michigan University

## 2020

### **Ongoing projects for 2020**

#### **FINANCIAL**

- Continued development of strategies to increase revenue to support value-added member products and services, with a stronger focus on foundation funding.

#### **MEMBERSHIP ENGAGEMENT**

- Conducting a scan of Topical Interest Groups (TIGs) to determine needs, capacity to offer training, and areas of needed support.
- Launching two (2) new working groups: Diversity and Competencies.
- Launching an Evaluation Commissioner's Task Force.
- Engaging in a conversation about professionalization of evaluation at a global level.

#### **MONITORING AND EVALUATION**

- Monitoring all AEA programs and activities through an inclusive, equity lens.
- Reviewing criteria and process of professional development offerings to determine how to best incorporate the AEA Guiding Principles and Competencies.
- Evaluating programs and events that require significant financial commitments, beginning with the Summer Evaluation Institute and Virtual Conference.

#### **PROFESSIONAL DEVELOPMENT AND NETWORKING**

- Increasing web-based professional development opportunities with focus on being most inclusive of AEA's membership.
- Hiring a moderator for EvalTalk to stimulate conversations.
- Revising the Issues and Ideas Portal guidelines to improve member connection to operations and leadership.